

WKMG

ORDER

Print Date 10/24/12

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Flight Dates 10/25/12-11/05/12

Contract / Revision 262572 /

Original Date / Revision

10/19/12 10/24/12

Advertiser**Pol/ J Demings/ ORNG CTY/**

Agency **Abar-Hutton Media, LLC**

Buying Contact

6190 Grovedale Ct.

Suite 200

Alexandria, VA 22310-2552

Product

DEMINGS 4 OC SHERIFF

Agency Com 15%

Billing Contact

6190 Grovedale Ct.

Suite 200

Alexandria, VA 22310-2552

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 648

Alt Order # 06383915

Billing Type Cash

Order Type GENERAL

Billing Cycle	EOM/EOC
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Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Candidate

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
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Kristen Waskie	100%
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Order Share 100% Market Value 6800

Competing Station	% of Order	Amount
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CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	1	\$1,445.00	\$1,700.00	0.00	10/01/12	10/28/12	1	\$1,445.00	\$1,700.00
November 2012	3	\$4,335.00	\$5,100.00	0.00	10/29/12	11/04/12	3	\$4,335.00	\$5,100.00
Totals	4	\$5,780.00	\$6,800.00	0.00					

Billing Plan

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WKMG	10/28/12	10/28/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,700.00	P-3	0.00 NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1	1			\$1,700.00		0.00				
E 2	WKMG	10/31/12	11/04/12	M-SU 11p News M-SU 11p News	CM	11-1135p	--W---S	:30	2	\$1,700.00	P-3	0.00 NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W---S	2			\$1,700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/29/12-11/04/12		M-SU 11p News		11-1135p	--W-----Su	:30		(\$1,700.00)	0.00	NM		
See MG 2.3														
3	WKMG	10/29/12-11/04/12		Sun 11p News after NFL		Late News	-----Su	:30		\$1,700.00	0.00	NM		
(M) MG for 2.1 11/04														



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Contract / Revision **262572** Flight Dates **10/25/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/24/12

Order Sep 00:15:00

Advertiser **Pol/ J Demings/ ORNG CTY** Product **DEMINGS 4 OC SHERIFF** Estimate # **648**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 4	WKMG	10/29/12	10/29/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,700.00	P-3	0.00 NM	1	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	1-----	1		\$1,700.00	0.00								
													Totals	4	\$6,800.00